

3rd INTERNATIONAL CONFERENCE ON 'COMMUNICATION IN NEW WORLD'

**November 13-15, 2020
Manhattan, New York City**

CONFERENCE PROGRAM

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exp. H-1, Imran ASLAN

Date: 14.11.2020, Hall-1, Session-1
Zoom Meeting ID: 810 6890 8217 / Passcode: 11111



New York Time: 10⁰⁰-12⁰⁰



Ankara Time: 18⁰⁰-20⁰⁰



Delhi Time: 20³⁰-22³⁰

Moderator: **Assoc. Prof. Dr. Imran ASLAN & Dr. Hasan CIFTCI**

Authors	Affiliation	Topic title
Rasim TURHAN	<i>Fatih Sultan Mehmet Vakıf University</i>	SOCIOLOGICAL IMPACT OF SPORTS MEDIA ON SOCIETY
Uzma AYAZ	<i>The University of Poonch Rawalakot</i>	GENETIC VARIABILITY, ASSOCIATION AND DIVERSITY STUDY AMONG THE SUNFLOWER GENOTYPES AT SEEDLING STAGE BASED ON DIFFERENT MORPHO-PHYSIOLOGICAL PARAMETERS UNDER POLYETHYLENE GLYCOL INDUCED STRESS
Assist. Prof. K.R.Padma K.R.Don	<i>Sri Padmavati Mahila VisvaVidyalayam (Women's) University Saveetha University</i>	ARTIFICIAL INTELLIGENCE TECHNOLOGY TO COMBAT COVID-19
Assist. Prof. Dr. Ipek SUCU	<i>Istanbul Gelisim University</i>	COMMUNICATION CHANGES OF THE SCREENING FORM OF THE BRIDE-WELDING COMPETITION PROGRAMS
Prof. Dr. Gasim Hajiye	<i>Azerbaijan National Academy of Sciences</i>	HISTORY OF MATERIAL AND SPIRITUAL CULTURE OF AZERBAIJAN
Assoc. Prof. Dr. Imran ASLAN Bekir BULUT	<i>Selçuk University</i>	TÜRKİYE'DEKİ MARKALARIN PANDEMİ SÜRECİNDEKİ TWITTER PAYLAŞIMLARI ÜZERİNE BİR ARAŞTIRMA
Assoc. Prof. Dr. Imran ASLAN Bekir BULUT	<i>Selçuk University</i>	GAZETE REKLAMLARININ GÖRSEL UNSURLARININ İNCELENMESİ
Assoc. Prof. Dr. Imran ASLAN	<i>Selçuk University</i>	OTOMOBİL REKLAMLARINDA KORKU ÇEKİCİLİĞİ KULLANIMI
Assoc. Prof. Dr. Imran ASLAN Assist. Prof. Dr. Süleyman Sırrı YILMAZ	<i>Selçuk University</i>	REKLAMLARDA KADINA YÖNELİK ŞİDDET KULLANIMI
Günel Şemilzade	<i>Baku Engineering University</i>	WAYS OF USING TRADITIONAL AND INTERACTIVE METHODS IN TEACHING MAIN SUBJECTS IN PRIMARY SCHOOLS
Assist. Prof. Dr. Murat SAĞLAM Barış ALTUNTAŞ	<i>Karamanoğlu Mehmet bey University Muğla Sıtkı Koçman University</i>	MULTIWAY EFFECTS OF EWOM DURING ONLINE PURCHASING

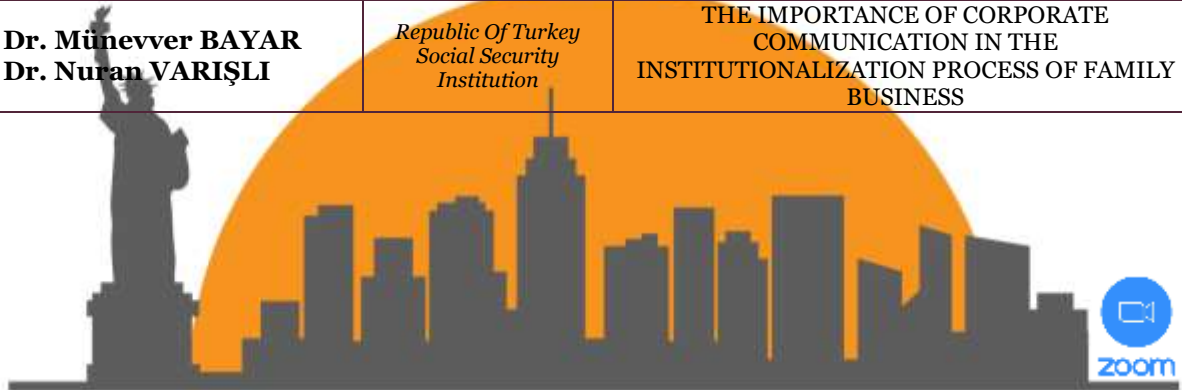


Date: 14.11.2020, Hall-2, Session-1
Zoom Meeting ID: 810 6890 8217 / Passcode: 111111



Moderator: **Dr. Münevver BAYAR & Dr. Hasan CIFTCI**

Authors	Affiliation	Topic title
Dr. Mustafa ÖZTUNÇ Yeşim YARDIMCI	<i>Sakarya University</i>	HOW THE CURFEW RESTRICTIONS WERE REFERRED BY THE COLUMNISTS WITHIN THE SCOPE OF CORONAVIRUS MEASURES
Gülçin SAĞIR KESKİN	<i>Ankara University</i>	WHAT IS POLITICAL COMMUNICATION?
Mohammad Qais Rezvani Dr. Ragif HUSEYNOV Res. Assist. Vikram SINGH	<i>Kurukshetra University</i> <i>Tomori Pal College</i> <i>Kurukshetra University</i>	IMPACT OF JOB SATISFACTION ON ACADEMIC STAFF DURING THIS NEW NORMAL ERA: EVIDENCE FROM INDIA AND AFGHANISTAN
Prof. Dr. Mehmet YILMAZ Reha Orçun UZUNSOY	<i>Ordu University</i>	AN ANALYSIS OF FOLK-HORROR GENRE IN CINEMA THROUGH THE APOSTLE
Prof. Dr. Mehmet YILMAZ Nuran PÜSKÜLLÜ	<i>Ordu University</i>	THE PLATFORM WITH SOCIOLOGICAL READING: SEEK FOR JUSTICE WITH VOLUNTEER PRISONER GORENG
Sani Muhammad Sani Salihu Abdurrahman Kombo Farooq Muhammad Awwal Ibrahim Abdullahi Haruna Yunusa Ahmad Qaribu Yahaya Nasidi	<i>Ahmadu Bello University</i> <i>Bayero University</i>	EYE STRAIN AMONG DIGITAL DEVICE USERS: AN APPRAISAL
Dr. Nuran VARIŞLI Dr. Münevver BAYAR	<i>Republic Of Turkey Social Security Institution</i>	THE ROLE OF EFFECTIVE COMMUNICATION AND LEADERSHIP IN PUBLIC RELATIONS
Dr. Münevver BAYAR Dr. Nuran VARIŞLI	<i>Republic Of Turkey Social Security Institution</i>	THE IMPORTANCE OF CORPORATE COMMUNICATION IN THE INSTITUTIONALIZATION PROCESS OF FAMILY BUSINESS



Date: 15.11.2020, Hall-1, Session-1

Zoom Meeting ID: 810 6890 8217 / Passcode: 11111



New York Time: 08⁰⁰-10⁰⁰



Ankara Time: 16⁰⁰-18⁰⁰



Almaty Time: 19⁰⁰-21⁰⁰

Moderator: **Assoc. Prof. Saidakhmetova Lazziyat & Dr. Sadykova Damezhan**

Authors	Affiliation	Topic title
Abdyzhalitova Akbarshyn Prof. Suleimenova Zharkinbike Assoc. Prof. Karimova Gulmira	<i>Kazakh National Women's Pedagogical University Abai Kazakh National Pedagogical University</i>	HISTORY OF STUDYING THE METHODOLOGICAL COMPETENCE OF STUDENTS
Taubayeva G Metetbayeva K Yelkeyeva A Baynasarova T	<i>Kazakh National Women's Pedagogical University</i>	MODERN SYSTEM OF PREPARATION OF TEACHERS ON PRESCHOOL EDUCATION IN REPUBLIC KAZAKHSTAN
Bulakbaeva M.K. Saidakhmetova L.T. Kylyshpay B.C.	<i>Kazakh National Women's Pedagogical University</i>	SEARCH IN THE FIELD OF PEDAGOGICAL MEASUREMENTS: TYPES OF TESTS AND EVALUATION AND MEASUREMENT MATERIALS
PhD Sadykova Damezhan Eshey Zulmira	<i>Kazakh National Women's Pedagogical University</i>	ECOLOGICAL CONDITIONS OF TRANSBOUNDARY PRODUCTS
PhD Sadykova Damezhan Nurzhanova Gulzada Bralina Sandugash	<i>Kazakh National Women's Pedagogical University</i>	DEVELOPMENT OF COMPLEX ETHNOTOURISM IN KAZAKHSTAN
Prof. Anarkul Salkynbay Ulzhan Anarbekov	<i>Al-Farabi Kazakh National University</i>	NEW KAZAKH NATIONAL ALPHABET FOLLOWING AKHYMET BAYTURSUNULY'S WAY
PhD Sadykova Damezhan Dostemessova Anar	<i>Kazakh National Women's Pedagogical University</i>	ENVIRONMENTAL IMPACT AND ENVIRONMENTAL CONSEQUENCES OF URANIUM PRODUCTION
Galiya Toktymanova	<i>Kazakhstan- Russian Medical University</i>	SEMANTIC AND STRUCTURAL FEATURES OF MEDICAL TERMS IN KAZAKH LANGUAGE
Azimbayeva G.E. Izteleu B.M. Akhtaeva M.B. Argynbayeva Z.M.	<i>Kazakh National Teacher Training Pedagogical University</i>	METHODS FOR ISOLATING INULIN AND POLYPHENOL FROM CRYZANTHEMUM PLANTS
Cherinkbekov Murat	<i>Zhambyl region Kordai district Stepnoi № 24 high school</i>	DEVELOPMENT OF SPORTS TOURISM IN KAZAKHSTAN
Bigaziev Sain	<i>Zhambyl region Kordai district Stepnoi № 24 high school</i>	ISSUES OF PROTECTION OF SPECIAL REGIONS OF THE GEOGRAPHY OF KAZAKHSTAN
Mamanova Simbat	<i>International University of Information Technologies</i>	ИСПОЛЗОВАНИЕ ТЕХНОЛОГИЙ BIG DATA В РАЗРАБОТКЕ ИНФОРМАЦИОННОЙ СИСТЕМЫ
Medeuova Galiya Sadykova Mariyash	<i>Kazakh National Women's Pedagogical University Kordai district Stepnoi № 24 high school</i>	POLLUTION OF THE ENVIRONMENT WITH HEAVY METALS
PhD Sadykova Damezhan Adilkhan Dinura Dautbek Akkia	<i>Kazakh National Women's Pedagogical University</i>	ALMATY IS A BRAND CITY OF KAZAKHSTAN



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Moderator: **Prof. Dr. Şermin TEKİNALP & Dr. Hasan CİFTÇİ**

Authors	Affiliation	Topic title
Prof. Dr. Şermin TEKİNALP	<i>Istanbul Esenyurt University</i>	COMPARATIVE ANALYSIS OF PRO AND ANTI GOVERNMENT NEWSPAPERS: CONTEXT, RELEVANCE AND PLURALIST NATIONALISM
Dr. Funda ŞEHİRLİ Dr. Hasan ÇİFTÇİ	<i>Zonguldak Bülent Ecevit University</i>	EXAMINATION OF SOCIAL MEDIA USAGE HABITS AND MOTIVATIONS OF UNIVERSITY STUDENTS IN THE FRAMEWORK OF DIGITAL MINIMALISM
Mohamed El Malki	<i>Mohammed First University</i>	DUAL HELMHOLTZ RESONATORS WITH A DEFECTİF OPEN SIDE BRANCH
Res. Assist. Vikram SINGH Dr. Ragif HUSEYNOV Assoc. Prof. Dr. Smiti JHAJJ	<i>Kurukshetra University Tomori Pal College ITFT Education Group</i>	THEORETICAL PERSPECTIVES ON ONLINE RETAIL STORE: A SYSTEMATIC LITERATURE REVIEW AND CONCEPTUAL FRAMEWORK
Assoc. Prof. Dr. Şermin TAĞ KALAFATOĞLU	<i>Ordu University</i>	THE EFFECT OF THE NOVEL CORONAVIRUS OUTBREAK ON FILM FESTIVALS
Assoc. Prof. Dr. Şermin TAĞ KALAFATOĞLU	<i>Ordu University</i>	CONCEPTUAL AND THEORETICAL DISCUSSIONS ON GENRE FILMS
Assoc. Prof. Dr. Yener Lütfü MERT	<i>Istanbul Galata University</i>	A RESEARCH ON PODCAST USE OF POLITICAL PARTIES IN TURKEY
Mesaad Ibrahim Al-Sulaim	<i>Azerbaijan State University</i>	DIRECTIONS FOR IMPROVING TRADE AND ECONOMIC RELATIONS BETWEEN SAUDI ARABIA AND AZERBAIJAN
Res. Assist. Noufou OUEDRAOGO	<i>Ibn Haldun University</i>	DEMOCRATIZATION OF INFORMATION: EXPLORING A NEW FORM OF MOBILE JOURNALISM IN WEST AFRICA
Dr. Evrim DERİNÖZLÜ	<i>Journalist</i>	CITY BRANDING AND COMMUNICATION
Dr. Göknil ERBAŞ DOĞAN	<i>Mersin University</i>	PUBLIC DIPLOMACY IN THE TURKISH FOREIGN POLICY AND THE ROLE OF THE DIRECTORATE OF COMMUNICATIONS

